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| **Goal** | Develop a solid professional social profile to assist in your job search and networking |
| **Required Tasks/**  **Elements** |  Create your LinkedIn profile with a professional photo   Add education, experience, skills and interests to complete your profile   Request to join the 3005 group: https://www.linkedin.com/groups/7419923/   Connect with 5 professional contacts from your past   Join 3 professional groups   Follow 3 companies that could be potential employers |

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| **LinkedIn Profile Elements** | **Comments and Suggestions** |
| **Headline, Location, Industry, Photo**  *Headline should be memorable blurb about you in*  *professional context* |  |
| **About section**  *Provide concise, confident description of qualifications, goals, and background* |  |
| **Experience**  *Use resume to build this section, include relevant jobs, internships, volunteer experience, etc.* |  |
| **Skills & Expertise**  *List your professional skills; your connections also have the opportunity to endorse you for various skills* |  |